

Vision, passion and determination
drove the Wright brothers to success.

**Do your management teams have the drive and the passion
to lead your teams out of this crisis?**

Effective Crisis Take-Off Package

How will COVID-19 change our way of doing business? Nobody can say yet except that we will see major changes at global level. Market shares will be redistributed, global footprints, processes, risk management and many other critical business-drivers will have to be adjusted leading to a different way of doing business. Only the best teams will master this crisis and succeed!

Creating high-performance teams is the highest management priority now! CBI has the expertise and experience in successfully establishing such teams. Our consultants are specialised in cross-border alignment between Asia and western Headquarters.

During a crisis the alignment between headquarters and local subsidiary is often disrupted due to limited resources and rapid changes! This disruption must not happen!

How will your team realign and stay motivated and passionate to take-off from this depression?



Our experience shows that it takes an aligned and motivated team, eager to win, outperform and beat the competition to develop the drive to exit the crisis and take off to new horizons.

How do you create your high-performance team?

- (1) Alignment. Create a shared understanding where you are now and what needs to be done!
- (2) Proactive teams. Empowered and eager teams that focus only on what is essential for the company to overcome the crisis.
- (3) Apply the right tools. Create transparency and a common understanding of what is urgent and has to be done now!

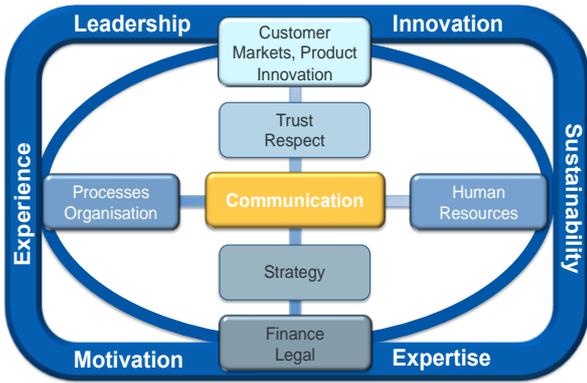
We assist you in successfully implementing these 3 key success factors!

CBI's **Crisis-Radar** creates transparency for your teams. It assesses your teams' current situation and what they think they have to do to survive and succeed. Transparency creates alignment (see p. 2)!

Additionally, CBI in cooperation with Hansen Beck offers a 2-hour online Management Motivation Session in which participants focus on managers' attitude and behavior.

This webinar underlines managers' responsibility for results and relationships alongside the imperative that in crisis situations the processes to make decisions and execute them differ substantially from those during the growth-phase of the last 10 years.

CBI's 14 years' experience proof that transparency is key for alignment and the right decisions!

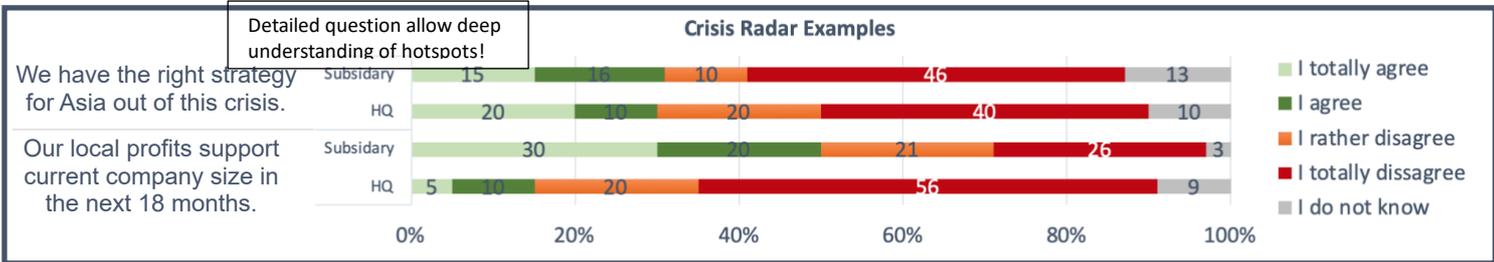


Our holistic **Crisis-Radar** check creates transparency as the basis for developing a common understanding of what needs to be done!

Only if teams share a common understanding will they outperform their own boundaries!



Clear radar graphs show where the subsidiary and HQ lack alignment and need to take action to ensure future success.



Webinar – Exiting the Crisis Together

Hansen BeckTM

EXPLORE. MASTER. DELIVER.

We build unique development programmes which perfectly support your business strategies and goals

Our programmes change people's behaviour

- ☑ Hansen Beck enables you to explore your strengths and potential, master your skills and deliver tangible results to meet these challenges.
- ☑ Knowledge by itself has no value - only actions generate results. Hansen Beck trainings support the consistent transfer of knowledge into action and the creation of lasting habits which deliver your ROI.
- ☑ Our participants constantly feedback to us that they use the learning from our programmes significantly more than any other training they have attended.

Webinar – Exiting the crisis together

This 2-hour webinar aims at leaders who want to learn about change management in a crisis context

- Communicating & influencing during crisis
- Managing change and converting a crisis into an opportunity
- Creating resilience and success through strong visions and behaviour
- Creating value by strengths-based leadership
- Understanding self and others to create high-performance teams
- Getting the commitment

CBI and Hansen Beck contribute to your Covid-19 impact response offering this package **free of charge** for the first 10 registrations. Please do not hesitate to contact us at: mschaedlich@cbixborders.com.